

Wake Up!

Tuesday Morning
AT 8:30 O'CLOCK

1 Piano Number with each \$5 Sale
at WISE'S Store



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Attend WISE'S "WAKE-UP" Sale

COME ON IN!



Wake-Up Price on Pants

Pants worth \$2.50 and \$3;
WAKE-UP price..... **\$1.93**
Pants worth \$3.50 and \$4;
WAKE-UP price..... **\$2.68**
Pants worth \$5 and \$6;
WAKE-UP price..... **\$3.92**

A few Men's Sweaters;
WAKE-UP price..... **93c**
Better ones in proportion.

Tam O'Shanter Caps; regular price 50c,
65c and 75c;
now..... **35c**

All Boys' Wash Suits **30 per cent. off**
All Boys' Knee Pants **30 per cent off**
15c Sox or Ties now..... **8c**
25c Sox or Ties..... **18c**
50c Sox or Ties..... **37c**

Straw Hats, 1 or 2 of a kind..... **1-2 Off**
Leather Work Gloves..... **1-4 Off**
Boys' Fancy Vests..... **1-2 Off**
Smoking Jackets..... **1-4 Off**
Silk Mufflers..... **1-4 Off**
Underwear of all kinds... **20 per cent off**

Everything in the store **REDUCED** except Knox Hats, E. & W. Goods and Cashartt's, which are contract goods.

YOU WANT TO DRESS UP

I WANT TO RAISE MONEY TO GO EAST WITH IF I CAN TAKE ABOUT

\$10,000

With me when I go to the Eastern market the early part of next month the manufacturers will want it and to get it they will offer me **SPECIAL PRICES**. That is also why I am offering

Great Reductions

I Want the CASH
You Want the CLOTHES
LET'S GET TOGETHER



SUITS

143 Suits, worth up to \$15;
WAKE-UP price..... **\$9.48**
264 Suits worth \$16.50 to \$20;
WAKE-UP price..... **\$12.90**
318 Suits worth \$22.50 to \$25;
WAKE-UP price..... **\$17.82**
800 Latest Spring Suits **Reduced** also.....

HATS

1 or 2 of a kind only;
WAKE-UP price..... **\$1.18**
1 or 2 of a kind; better quality
WAKE-UP price..... **\$1.63**
Latest Spring Style Hats..... **25 per ct. Off**

83 Outing Suits now only..... **\$7.63**
A few Blue Serge 2-Piece Suits, now only..... **\$9.87**
Boys' Suits..... **25 per ct. Off**

If you don't think these **WAKE-UP** bargains are genuine, you can have your money back. That's all.

Wake-Up Sale

Tuesday Morning, May 19
8:30 O'Clock



Wake-Up Sale

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HERMAN WISE

THE BIG CLOTHES SHOP

VANITY'S VISIONS.

Enormous Flowers on Hats—Hips inconspicuous.
Flowers for the new hats are of the most enormous size—huge roses and unnatural morning glories—while even the pansies have a forced look to which the real flower never attains. Like the hips, which, no matter how well placed by nature, must now appear to be low and inconspicuous, sashes are also placed far below the waist line after the manner of the Algerian way of wearing this accessory. The women of Algiers twine their soft silk scarfs about the hips, allowing the ends to fall in front in direct contrast to the arrangement of the Japanese



TAILORED SHIRT WAIST—5718.

A pattern of this plain waist is cut in six sizes—from 32 to 42 inches bust measure. Send 10 cents to this office, giving number 5718, and it will be promptly forwarded to you by mail.

obl, which gives the belted kimono a somewhat short waisted effect.

The wash goods recently imported have a peculiar weave—more like a cotton voile than anything offered last year. They come under many names, cotton grenadine, cotton veiling, wash marquisettes, etc. There seems to be no place for the stiff, uncompromising ginghams and percales once so dear to the heart.

The smart tailored shirt waist of today is perfect, except in a few rare instances, where embroidered dots are used to ornament the front of the waist. The waist illustrated has the duchess closing in front and is made with long or three-quarter sleeves.

JUDIC CHOLLET.

FRIBBLES OF FASHION.

Novelties in Ribbons—Scant Sleeves in Vogue—Cotton Blouse.

There are absolute novelties in ribbons, and one of the most beautiful is in blue brocade with raised figures of roses worked in gold. The ribbon is enormously expensive, selling well up in price, but looking at it critically one cannot but be struck with the idea that it could be easily duplicated by hand. A skillful needle worker could buy three yards of brocaded blue ribbon, and with a spool of gold thread one could work the roses so that they would stand out in beautiful relief.

Many of the new sleeves are cut scant and fit the arm quite closely.



PRETTY JUMPER WAIST—3564.

A pattern of this jumper model is cut in six sizes—from 32 to 42 inches bust measure. Send 10 cents to this office, giving number 3564, and it will be promptly forwarded to you by mail.

Some escape the elbow, while others are finished a few inches below it. This would seem to foreshadow a return of the tight fitting plain sleeve, but as yet it is almost invariably accompanied by a shoulder drapery, or an additional short sleeve cut on the bell lines hangs over the close fitting one and partially discloses it.

Illustrative of an exceptionally pretty jumper waist is the design shown here. The pattern can be used in making new material or remodeling the blouse of last season's shirt waist costume. In the latter case the neck can be cut away and finished with a shaped band of the same or a contrasting material.

JUDIC CHOLLET.

Horrors of Fat Girls Coming Out.

Coming out is the first great event of a girl's life. She thinks and dreams about it from the hour she understands what it means. It is to be her first triumphal social hour. Then how terrible must be the anticipations of the over-fat young maiden who realizes her proportions are far from conforming to the standard of fascination set by the more shapely girls with whom she is about to complete. Hence, ensues desperate efforts, by means of rigid dieting, curtailment of fudge and chocolate delights, strenuous exercising at the risk of developing a square-set and angular outline of figure, to take off the excess of matronly fat. Or else the distracted debutante flies for succor to the

"patent" and "secret" advertised remedies.

The result only too frequently is that the so-called remedies and starvation diet ruin her stomach, while the exercise makes her coarse and boyish, and may be accompanied by serious physical danger. A far better plan, one which other fat folks by the way, whether male or female, old or young, may adopt with equal benefit, is to go to the druggist, get these three simple remedies, viz.: 1-2 oz. Marmola, 1-2 oz. Fluid Extract Cascara Aromatic, and 3 1-2 oz. Syrup Simplex, mix them together and take one teaspoonful after meals and at bedtime.

With the aid of this harmless receipt one can reduce as much or as

little as one pleases, quickly and safely. It works naturally, does not cause wrinkles and reduces the body symmetrically. Furthermore, it depends on neither exercising nor diet to help it do the work, and it will not distress the stomach. On the contrary, it is beneficial to the system, cleansing the blood and clearing the complexion. Finally it saves a girl's money, for any druggist will fill this receipt for a small sum.

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Parlors Second Floor Over Scholfield & Mattson Co.